

Resistance is futile

Why prioritize prioritization?



Source: McKinsey & Co.



Projects that are strategically aligned are 57% more likely to achieve their business goals.

Change is hard

The data gives us a very clear message - project prioritization makes a massive difference to overall performance of your business. Yet some PMO leaders fail to act. Here are some great reasons you should break through the "status quo" and prioritize the prioritization process itself!

Difficulty hitting goals

Only 2% of executives are confident of achieving their strategic goals.

The project portfolio is HOW they implement the change needed to hit those goals.

Economist Intelligence Unit



SO picking the projects that contribute most to the strategic goals is crucial!

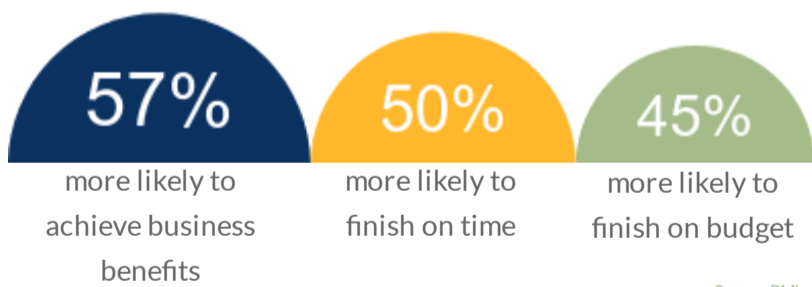
20%



Source: PMI

WASTE

Projects that are strategically aligned are:



Source: PMI

You ARE responsible...

Business managers have a fiduciary responsibility to make project investment decisions responsibly.



TransparentChoice lets you...

...prove it!

Source: PMI

50% 50% of projects are under-resourced. No wonder our people are fried and our projects fail to deliver!



[Read the Ultimate Guide to Prioritization](https://www.transparentchoice.com/project-prioritization)

<https://www.transparentchoice.com/project-prioritization>

Your turn...



[Arrange a demonstration](https://content.transparentchoice.com/demo)

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