

Change is the only constant,
but your reaction is your
choice.....

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8 AM PDT | 11 AM EDT
4 PM BST | 5 PM CEST

Rebecca Reynolds
CEO, RRC Incorporated



Stuart Easton
CEO, TransparentChoice



Solid Ground in Shifting Times

A Conversation on Leading Change

Rebecca Reynolds, Author & CEO of RRC

- 1) LEADERSHIP ADVANCEMENT:
Growing great leaders
- 2) ORGANIZATIONAL TRANSFORMATION:
Growing great organizations
- 3) COLLABORATIVE SOLUTIONS:
Growing great relationships

REBECCA
REYNOLDS
CONSULTING

Working with Stuart & TC

US Federal Government Client:

Prioritize restoration projects across a 2.5-million-acre landscape of mixed jurisdictions



Two primary challenges:

1. Ensure that clear strategic outcomes drove prioritization

2. Involve hundreds of diverse individuals in the prioritization

With clever and efficient methods using Transparent Choice, we accomplished both!

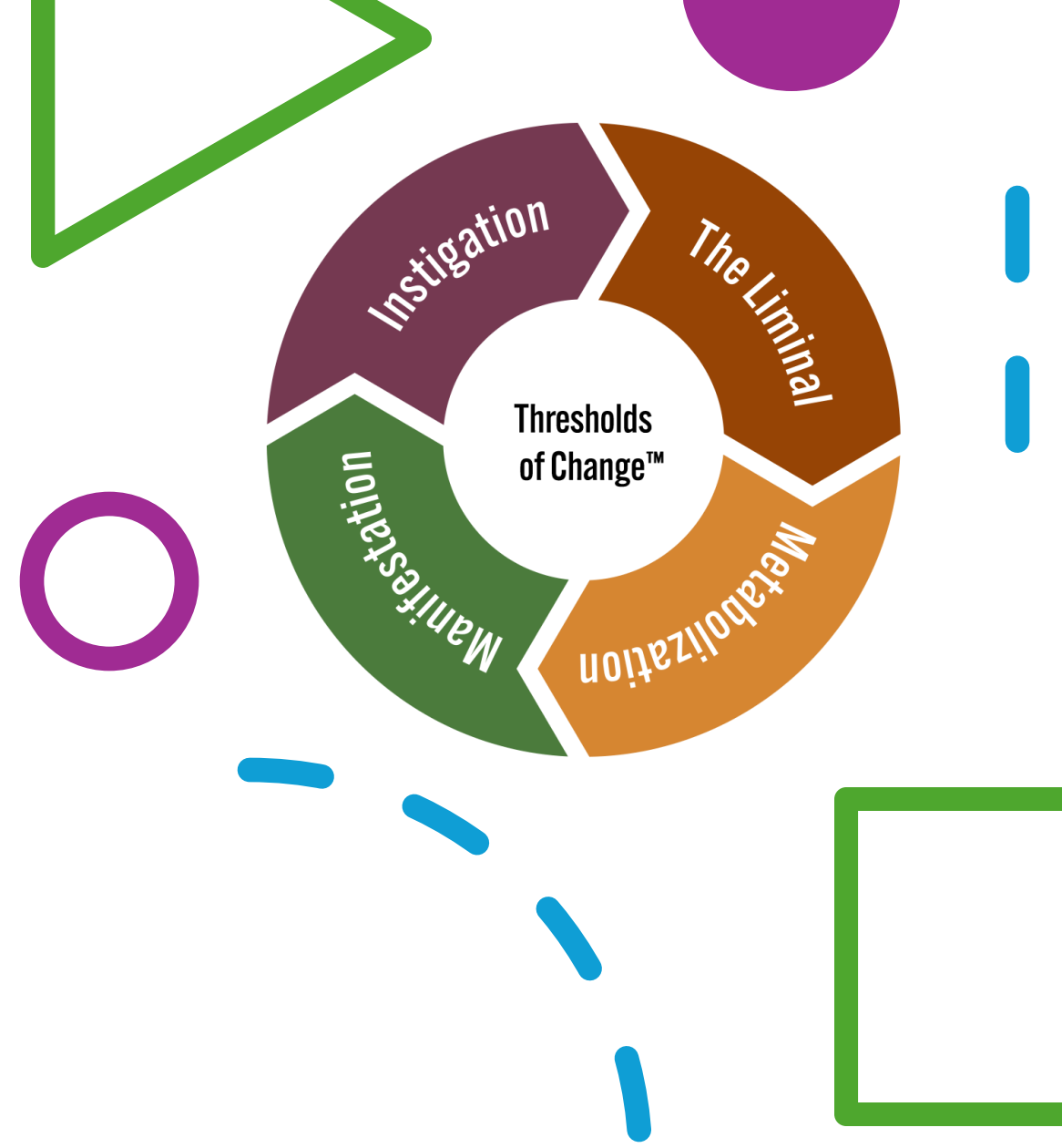
RRC Focus on Change

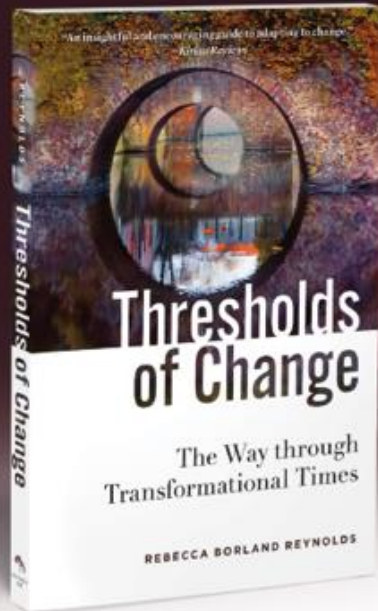
- Pace and scale of change continue to increase.
- Staying abreast of the change curve is a highly evolved skill—for leaders and the entire organization.
- This skill is often the difference between average performance and brilliance.



Thresholds of Change™

- A unique approach to bringing about change, leading to innovative and lasting outcomes
- The change process: four distinct stages marked by clear thresholds
- With the change process, all change is easier to navigate and results in *much greater* benefits





“A compassionate guide to change...”

“A fascinating and faithful representation of how we move through change.”

“A treatise for our times.”



RebeccaBorlandReynolds
REBECCABORLANDREYNOLDS.COM



The Book

Print & e-book are out - *Audiobook coming summer 2025!*

Get Support in Change

- Executive Coaching
- Team Development
- Organizational Strategy

Contact Rebecca

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